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Appln. No.: 10/691,715  
Amendment dated July 10, 2007  
Reply to Office Action of April 17, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

**Scott DAVIS**

Serial No.: 10/691,715

Filed: October 22, 2003

For: **SYSTEMS AND METHODS THAT  
TRACK A USER-IDENTIFIED  
POINT OF FOCUS**

Atty. Docket No.: 004770.00862

Group Art Unit: 2109

Examiner: Keaton, Sherrod L

Confirmation No.: 6858

**AMENDMENT**

**Mail Stop Amendment**  
U.S. Patent and Trademark Office  
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Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

I hereby certify that this correspondence is being  
facsimile transmitted to the Patent and Trademark  
Office on July 10, 2007, to (571) 273-8300.  
Signature: /Ross Dannenberg/  
Ross A. Dannenberg, Reg. No. 49,024

Sir:

In response to the Office Action mailed April 17, 2007, please amend the instant  
application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 4 of  
this paper.

**Remarks/Arguments** begin on page 9 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to  
debit or credit our Deposit Account No. 19-0733, accordingly.